



Date: Tuesday 14th January 2025

Our ref: LPH/sjt

Dear Parent/Carer,

Re: Parental Engagement - St Bernard's Careers Fair- Wednesday 23rd April 2025

We are delighted that Year 7 – 13 will have the opportunity to attend our St Bernard's High School Careers Fair on Wednesday 23rd April 2025 (9am-1.30pm). Please see flyer for schedule.

We are writing to engage with our parent and carer community. We would very much appreciate your involvement with our careers programme. We are especially interested in Parents/Carers who are employers, employees, or your contacts getting in touch about hosting a stall.

What is the purpose of a Careers fair?

Careers fairs allow us to bring in representatives from a range of businesses, training providers and educational institutions into schools. Companies set up stalls so that students can informally approach different employers and employees and talk to them personally. It is important to note that there are no expectations of any job opportunities being offered by companies at a Careers fair – *it is not a job fair* – but this is a great way for students to experience opportunities in their local community and beyond, and for businesses to begin to build their talent pipeline.

What is the benefit of hosting a student Careers fair?

Careers fairs are an excellent way for students to explore the world of careers and hear what local businesses have on offer. Students can talk to different employers and employees, gain an understanding of what their jobs entail or the different roles available, and the skills that are needed to be successful in today's economy. This is an informal setting, where students can ask questions.

The event will allow our students to learn more about employers, universities, colleges, and apprenticeship providers all in the one place. Students can get lots of information and advice to help them think about what they might want to do in the future. Students can also use a Careers fair as a brilliant way to explore and create networks they might not have thought of before, while discovering all kinds of ways to get the skills and knowledge needed.

How is the Careers fair organised?

Companies will be hosting a stall where each year group will be able to meet and speak with employers and employees throughout the day. Please see the attached flier for more details.



Representatives from companies may bring business cards, leaflets, free samples or technology to showcase to students.

How can my company host a stall at St Bernard's High School Careers Fair?

If your company (or someone you know) would like to host a stall, I would be grateful if you could contact me via email at lph@stbernards.southend.sch.uk by Friday 14th February.

Employer details will only be shared with students this academic year and not in subsequent years.

Thank you in advance for careers engagement support you can offer St Bernard's High School and our students.

Yours sincerely,

Mrs Liza Phillips
Careers Co-ordinator