



A LEVEL BUSINESS TRANSITION MATERIAL

Use this guide to prepare yourself for starting your Business A Level. The activities and links will help you to develop some key Business knowledge and skills.

Key Information:

- This is a 2-year A Level
- The Exam Board is AQA

We look forward to meeting you in September!

Mrs Stenhouse & Mr Lawrence

Your Tasks:



1. Investigation into Aldi

This will take about 3 hours and includes watching a TV documentary. By completing the following worksheets you will be introduced to a number of key terms and skills you will use in the Business course.

The Documentary

<https://www.channel5.com/show/inside-aldi-britain-s-biggest-budget-supermarket>

Worksheet 1

<https://drive.google.com/file/d/1310K2fAZ2wMHR-MfDL4p9YOE9sn2b5Jh/view>

Worksheet 2

https://drive.google.com/file/d/1JpCf2FU6_cVrQYxeWXVnwiM8KEbbyo_k/view

Worksheet 3

<https://drive.google.com/file/d/1WEMcOSEeXq2LHfEaaUF--o1Vk5mcXeQ6/view>

2. Watch some Documentaries or Films

Business is everywhere! Watch some documentaries or films with a critical mindset. These are some examples, but there are plenty more.

- [Beauty Laid Bare](#) - BBC IPlayer
- [Food unwrapped](#) - Channel 4 on demand
- [Inside the Factory](#) - BBC (many different businesses) Good for capital/ labour intensive, business sectors, added value
- [2. Inside Programmes on Channel 5](#), for example:
 - [Nandos](#)
 - [M&S](#)
 - [Tesco](#)
 - [Greggs](#)
- [Dragon's Den](#) – BBC

Other films

- Pepsi vs Coke – **Amazon prime video**
- Made in Dagenham; looks at industrial relations and women's fight for equal pay at the Ford factory in the late 1960s (film)
- The Founder, charts the rise of Ray Kroc and the McDonald's fast food chain (film)

3. Getting Familiar with Business Issues

Collect a range of business related articles which interest you. You can find them from BBC Business News, Guardian Business News, Financial Times or Business sections of other Newspapers.

Subscribe to some of these on your social media feed.

4. Listen to a podcast/youtube

The Guardian's Today in Focus: [Today in Focus | News | The Guardian](#)

Nudge (marketing): [Nudge Podcast](#)

The role of enterprise: <https://www.listennotes.com/podcasts/revise-gcse/gcse-business-the-role-of-2dXa5pj0bBt/>

Aims and objectives: <https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-aims-TIVy6BIgArM/>

Human resources and Covid 19: <https://www.youtube.com/watch?v=FgObj6HmSaU>

5. Further Resources to explore

The exam board you will study with are AQA, here is a link to the curriculum

<https://www.aqa.org.uk/subjects/business/as-and-a-level/business-7131-7132/specification-at-a-glance>

A great website for study notes, videos and topical business news, Tutor2U

<https://www.tutor2u.net/business/reference>

Or even settle down with a good book

- What You See Is What You Get: My Autobiography by Alan Sugar
- Wake Up and Change Your Life by Duncan Bannatyne
- The Virgin Way by Richard Branson
- Simon Sinek: Start with Why